

High Society in a Global Perspective. Media and Social Transformation in the 20th
Century
Munich, 21/22 July 2022

THURSDAY 21 July

13.00-13.30 **Introduction:** Margit Szöllösi-Janze (Munich)

13.30- 15.30 **Panel 1: The High Society and Its Global Reach**

- Roland Wenzlhuemer (Munich): Crippen Aboard: Global Media Dis:connectivity in the Early 20th Century
- Juliane Hornung (Cologne): New York – Paris – Hyderabad: New York's High Society and its Global Reach in the First Half of the 20th Century
- Michael Homberg (Berlin): High Life. Jet-Setters, Playboys and the Global High Society, 1950s to 1970s

15.30-16.00 **Coffee Break**

16.00-18.00 **Panel 2: Media and Social Mobility**

- Alexey Tikhomirov (Bielefeld): From Revolutionaries to Oligarchs: The (Post-) Soviet High Society in the Kremlin
- Onookome Okome (Alberta): Highlife Modernity and Contemporary Popular Culture in Nigeria
- Brenna Wynn Greer (Wellesley): The Kingmakers: Black Mediamakers and Racial Uplift in the Postwar United States

18.00-18.15 **Short Break**

18.15-19.15 **Evening Talk with Count Alexander von Schönburg and Simone Derix**

19.15 **Dinner Reception**

FRIDAY 22 July

9.00-11.00 **Panel 3: Gender, Body and Consumption. Agency through Media Visibility**

- Sumei Wang (Taipeh) – remote: Media, Consumption and Body: Modern Girl in the Colonial Taiwan
- Nicolai Hannig (Darmstadt): Sapeurs: Ladies and Gentlemen of the Congo – Dandyism and Political Protest
- Erica Ball (Los Angeles): Madam C. J. Walker and the Making of the Modern Black Woman

11.00-11.15 Coffee Break

11.15-13.15 Panel 4: Media, Family and the Private

- Mark White (London): JFK, America's 'Royal Family' and the Fourth Estate
- Emanuel Steinbacher (Munich): The Many Faces of Evelyn Nesbit Thaw: Mediating Families, Privacy and the Media in the Early High Society
- Ryan Linkof (Los Angeles): "The Emperor Has No Clothes: Exposing the Royal Body since 1936"

13.15-14.30 Lunch

14.30-15.45 Panel 5: Media and Power. Modern Legitimation and Charisma

- Talitha Espiritu (Norton): New Society vs. High Society: Melodrama, Sentimental Publicity and the Marcos Dictatorship in the Philippines (1972-1986)
- Ursula Prutsch (Munich): Cordial descamisados vs. cold High Society. The populist media strategies of Eva Perón in Argentina
- Eva Giloi (Newark) – *remote*: The Kaiser and the Dandy: Selling High Society in the German Empire

15.45-16.30 Final Discussion